micros®

Leverage the latest technologies
to boost your operational efficiencies

The MICROS Entrepreneur Series (eS) was developed and priced specifically for the independent restaurateur. With a proven combination of business intelligence reporting, CRM, point-of-sale, and hardware, the MICROS Entrepreneur Series provides a restaurant solution that is guaranteed to have your operations running more efficiently and profitably. Your guests will be pleased as orders are taken and filled faster and more accurately. Checks can be processed unobtrusively and securely. You'll have access to real-time metrics on your business, which can be accessed anytime, anywhere. And you'll have a solution that makes running the front and back of house operations seamless.

Benefit from an integrated solution at price that fits your budget.
Choose from a combination of solutions including:
- mymicros-es.net - a business intelligence tool
- MICROS iCare - a gift-card and cashless payment system
- MICROS Workstation 5 (WS5) - a durable, affordable hardware terminal
- MICROS e7- a Point-of-Sale system caters to the basic demands required for restaurant operations easily and economically
- MICROS 3700- an advanced Point-of-Sale system with optimized speed of service and enhanced guest experiences

micros® FIDELIO   micros® RETAIL

Put your best foot forward with a comprehensive technology package

You can feel good about your investment knowing that the MICROS Entrepreneur Series (eS) provides the flexibility and scalability to expand as your business expands. With a comprehensive suite of solutions covering an array of functionalities including of business intelligence reporting, CRM, point-of-sale, and hardware, the MICROS Entrepreneur Series provides a restaurant solution that is guaranteed for success. Your guests and your profit margin will reap the benefits from our solutions.

mymicros-es.net Business Intelligence - mymicros-es.net is a robust and comprehensive reporting engine that compiles and organizes typical financial and operational information in easy-to-view online reports. The mymicros-es.net application uses organizational and relational hierarchies to group information into logical and simple to understand reports. By placing an emphasis on business analysis, this product is able to offer a greater scope of reporting compared to limited reports generated solely on the POS level.

Highlights
- Provides a robust, user-friendly, single point of integration for access to operational and financial information
- Requires very little end-user administration
- Communications
  - Transport information securely and resiliently across all of today's IP networks including dial-up, frame, ISDN DSL, satellite, and cable
  - Controlled and managed from a web browser saving valuable time
- Consolidation
  - Collects transaction level detail from your POS system as often as every 15 minutes
  - Transaction information is consolidated across multi-unit operations
  - No more manual spreadsheet acrobatics
- Business Intelligence
  - Easy to use
  - No more confusing options and selections to get to the right information
  - Financial calendar to quickly select your periods
  - Drill-downs to bottom out issues
  - iQuery plug-in allows managers to create reports in a familiar Excel environment
  - Report Mail may be used to automatically email staff information daily or hourly
  - Audit & Analysis component used to immediately identify exceptions
- mytasks leverages the natural workflow of tasks and aids in the simplification of training
- Easily upgrades to the full mymicros.net application when your operations require

MICROS iCare - Gift Card/Stored Value Card - Implement a POS-based cashless payment program that supports gift, debit and credit cards, with online functionality.

Highlights
- Issue/sell cards with open or preset values
- Redemption of card values through tenders or discounts at the POS
- Add value, cash-out, or transfer balances and customer data from one card to another
- Look up gift card accounts by name or phone number
- Apply service/maintenance fees to inactive cards
- Centrally manage and control the issuance and redemption of stored value card programs across your organization
- The myicard.net website offers:
  - Review of account balance and transactions
  - Registration of customer details
  - Website can be hyper-linked from the existing organization's website

MICROS Workstation 5A (WS5A) - MICROS WS5A demonstrates MICROS's unique ability to design rugged, affordable hardware that is easy to install & maintain, intuitive to use, and extremely reliable.

Highlights
- Powerful processor running the latest Microsoft Window Embedded operating systems
- Large bright 15" touchscreen display
- Flash memory and passive cooling reduces the risk of costly mechanical failures and improves system reliability and uptime
- Improved I/O connectivity, an easy-to-use adjustable stand, and many modular options
- Provides high performance and flexibility, easily integrated with OPOS-compliant peripheral hardware including printers, cash drawers, and pole displays

Select the POS that is right for your operation

- Pre-loaded with MICROS CAL (Client Application Loader) making installation as easy as plugging in a network and power cable
- Depot Friendly
  - Simple to swap with a handy spare
  - Removable "personality module" on an off-the-shelf compact flash card stores a record of key information
  - MICROS service providers pick up and repair the inactive workstation at your convenience

MICROS e7 - MICROS e7 Series Point-of-Sale (POS) system combines the reputation and reliability of MICROS hospitality technology suitable for table service and quick service restaurants, delis, sandwich shops, nightclub/bar establishments, and more.

Highlights

- A fully functional configuration that does not require a back office PC
- Requires little training time for your staff, making it a seamless transition to your guests
- Full-color touch screen interface provides fast and easy order entry and robust guest check features
- Built-in multi-language ability between the workstations and the printers, to help reduce losses due to misinterpretation by employees and customers that speak different primary languages
- Personal IDs or magnetic cards, to set up controlled access users who can quickly make changes in the system using a graphical tool
- Restaurant managers can change menus and prices, add or edit employee information and perform other administrative functions instantly from any workstation within the restaurant

MICROS 3700 - Developed to integrate with every level of your business, MICROS 3700 was designed to make your business more efficient and profitable. Faster easier, smarter, and more secure than any other system on the market, MICROS 3700 is both powerful and flexible.

Highlights

- An enhanced graphical user interface that is easy to learn and easy to use
- Superior touchscreen technology with a range of user-friendly features
- Screen layouts that are easily customized to fit the current operation

- Real-time training options that walk new employees through the ordering process, using training prompts and graphical teaching aids
- Scalable from small, single-terminal sites to multiple revenue center operations
- Provides multi-language support, including double-byte characters
- Flexible manager screens provide a complete overview of front-of-house activity and management functions
- Adapts to a mixed service environment (e.g., table service, delivery, drive thru, and curb-side service)
- Table Service operations:
  - Built-in Table Management software for reservations and seating
  - A Restaurant View screen that provides a realistic floor plan with up-to-the-minute oversight of current operations
  - Color-coded icons to monitor table status, indicating which guests need attention
- Quick Service operations:
  - Dynamic ordering screen flow with automatic combo meal recognition
  - Cash accountability through an integrated Cash Management module

Common Upgrade Options (to MICROS RES) - There are many upgrade options available when MICROS 3700 is selected as the point-of-sale foundation.
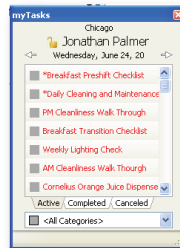
Highlights

- Kitchen Display System for seamless kitchen communications
- Improve efficiency, food quality, guest-service, and customer satisfaction
- Integrate order entry, kitchen management, and staff paging
- Quickly View the Status of each table in the restaurant
- Mobile MICROS handheld technology allows you to service your customers wherever they are enjoying your hospitality
- Digital Marketing Boards that will dynamically display menus while simultaneously drawing customers' attention to other information, like current store promotions
- JTECH paging options for guests, servers, and managers

MICROS 3700 Point-of-Sale Solution

View instant data metrics in real-time.

Organize and monitor tasks.

Find out more about how MICROS can help you grow

Get in touch with us for more information or to schedule a demo and consultation appointment.

Phone: 866.287.4736 (US and Canada)

Profit From:

- An integrated system with all the components you need to start off your business
- Having a flexible solution that can easily expand when your business is ready to expand
- Making an affordable investment with high rate of return

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