micros®

mymenu

An Innovative Engagement Solution
Giving your Customers a Visual Bite into your Menu

Today guests expect more than just good service, food and drinks. They want to also be entertained and engaged—it's all about the experience. MICROS mymenu is an interactive restaurant menu and guest engagement solution, designed specifically to enhance the restaurant dining experience. Rich digital content transforms the menu item selection and ordering process into both a memorable and educational experience for your guest. At the same time you'll be providing your business with an opportunity to showcase upcoming events, programs, food and beverage menus, and featured items. MICROS mymenu platforms the evolution of the typical paper menu into a digital solutions that will both attract customers and fuel your business.

Offer your guests a state-of-the-art dining adventure with modern, eye-appealing digital menu displays.

Features at a Glance:
- Customized interface — designed to showcase your brand and simplify tableside engagement
- Supports multi-level category navigation
- A variety of royalty-free product and menu item icons
- Multi-pricing feature accommodates products offered in multiple sizes or portions
- Seamlessly integrated with your point-of-sale system making it easy to access an open check on either platform
- Easy to configure and deploy

Lead the way in next generation hospitality standards — Add a Touch of Style to Your Restaurant

MICROS mymenu is setting a new standard for hospitality technology, replacing traditional printed menus, wine, cocktail, and beers lists. Its unique interactive environment provides your guest the ability to browse the menu, place an order and pay from the table. You can look at mymenu as your restaurant's content portal, allowing operators to showcase menu item information such as high resolution product images, descriptive marketing copy, nutritional details, recipe information, product reviews & notes, daily specials and pairing recommendations.

mymenu's Begin Check and Payment feature integrates to your point-of-sale systems allowing a check to be started right from the mymenu application. The check can be started by an employee prior to presenting the iPad-based menu to the guest. The employee provides the table number and number of covers in the dining party before selecting Begin Check. The Begin Check function sends a message to the MICROS POS which opens a new check for the specified table and returns a Check Activation ID which is displayed within the mymenu application. This Activation ID is also posted to the check info lines of the check within the MICROS POS.

Starting the check from the tablet allows the guest and the server to both reference a single check while adding items or reviewing totals. Multiple service rounds may be completed by both the guest and the server. At the conclusion of the meal the guest may use the Pay Check function to retrieve the check details, add a tip and pay by credit card. Payment information is sent securely to the POS system via transaction services where the credit card transaction is processed.

Multi-pricing addresses menu items that are available in different sizes with correlating price adjustments

Find out more about how MICROS can help you grow

Get in touch with us for more information or to schedule a demo and consultation appointment.

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Profit From:

- Making a lasting impresion on your guests that will have them raving about more than just your food
- Exceeding guest service expectations and customer retention, driving your bottom line
- Increasing employee effeciency and table turnovers
- Targeted customer loyalty and marketing campaigns through guest engagement